

Subject:	Road Marking and Road Stud Contract		
Date of Meeting:	26 June 2018		
Report of:	Executive Director, Economy, Environment & Culture		
Contact Officer:	Name:	Catherine Dignan	Tel: 01273 292235
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Ward(s) affected:	All		

FOR GENERAL RELEASE**1. PURPOSE OF REPORT AND POLICY CONTEXT**

- 1.1 The purpose of this report is to seek approval from this Committee to procure and award a contract for the maintenance and implementation of new road markings and road studs throughout Brighton and Hove.
- 1.2 The five year contract value is £1,500,000.00 and there will also be the potential for a two year extension.

2. RECOMMENDATIONS:

- 2.1 That the Committee approve the procurement of a contractor for a five year period (with the option to extend for up to two years) to maintain and implement all existing and new road markings and road studs on the City's roads.
- 2.2 That the Committee grants delegated authority to the Executive Director for Economy, Environment & Culture to:
- (i) carry out the procurement and award of the contract referred to in 2.1 above;
 - (ii) extend the contract referred to in 2.1 above for period(s) up to a total maximum of 2 years should he/she consider it appropriate at the relevant time.

3. CONTEXT/ BACKGROUND INFORMATION

- 3.1 This contract is for the maintenance and implementation of all road markings and road studs throughout Brighton & Hove. The renewal of markings in the 24 parking zones enables the continued enforcement as well as the implementation of any new parking zones throughout Brighton and Hove.

3.2

Road markings are used to provide guidance and information to drivers and pedestrians. Uniformity of the markings is an important factor in minimizing confusion and uncertainty about their meaning. Keeping road markings in visible and understandable condition is vital for road safety especially at night time. Road markings can outline vital pieces of information, such as: parking

restrictions, bus/cycle lanes, speed limits (20mph), single/double yellow lines, give way/stop lines and zebra/pedestrian crossings.

- 3.3 From previous experience a five year contract has attracted more suppliers during the procurement process and better value for money which take into consideration estimated RPI changes rather than yearly reviews. The two year extension gives us the opportunity to consider how vehicle technology has improved and the future road marking requirements for autonomous vehicles.

4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS

- 4.1 The main alternative option is not to proceed which would mean that the parking zones would become unenforceable resulting in a substantial loss of income. It would also result in roads becoming unsafe for all road users and pedestrians due to the lack of clear delineation that directs drivers and cyclists to observe obvious features such as Give Way, Centre Line and Stop Line road markings.

5. COMMUNITY ENGAGEMENT & CONSULTATION

- 5.1 This will be considered by the Procurement Advisory Board on 25 June 2018.

6. CONCLUSION

- 6.1 This contract will enable Brighton and Hove City Council to continue enforcement, protect income generation and provide its road safety obligations whilst delivering a sustainable contract.

7. FINANCIAL & OTHER IMPLICATIONS:

Financial Implications:

- 7.1 The costs associated with the procurement process will be met from existing revenue budgets.
- 7.2 There is an existing revenue budget within Parking Services for the contractor costs for road marking and studs. The cost of the new contract should not exceed the budget available and will be monitored as part of the Targeted Budget Monitoring (TBM) process.

Finance Officer Consulted: Gemma Jackson

Date: 11/05/18

Legal Implications:

- 7.3 The Environment, Transport and Sustainability Committee is the appropriate decision-making body in respect of the recommendations at paragraph 2 above, given that the Committee's terms of reference include traffic management and transport. Matters to be referred to the Policy, Resources and Growth Committee (under paragraph A2(b) of Part 4 of the Constitution) include those that have corporate policy or corporate budgetary implications. Road markings and road studs are already in use throughout the city.

7.4 Further, the Council's Contract Standing Orders (CSOs) require that before expressions of interest can be invited from potential bidders for a contract valued at £500,000 or more, approval must be obtained from the relevant committee, which in this instance is the Environment, Transport and Sustainability Committee.

7.5 The procurement of the new contract must comply with all relevant European and UK public procurement legislation as well as the Council's CSOs. The value of the proposed contract means that the Public Contracts Regulations 2015 will apply in full to the procurement. The opportunity will need to be advertised in the OJEU. Tenders will be scored on the criteria of quality and price as part of the evaluation process.

Lawyer Consulted:

David Fairfield

Date: 05/06/18

Equalities Implications:

7.6 None identified

Sustainability Implications:

7.7 None identified

Any Other Significant Implications:

7.8 None

SUPPORTING DOCUMENTATION

Appendices

None

Documents in Members' Rooms

None

Background Documents

None

