

Appendix 2: Valley Gardens Phase 3: Design Objectives

Design Objective 1: To improve the quality of the pedestrian experience	A. Improve north-south connections
	B. Improve east-west connections
	C. Maximise pedestrian capacity
	D. Improve connections to green space
	E. Improve connections to the Lanes
Design Objective 2: To improve the quality of the cycling experience	A. Provide a continuous north-south connection
	B. Improve east-west connections
	C. Provision of segregated cycle infrastructure
	D. Improve cycle crossings to seafront cycle route
	E. Opportunities for cycle parking / cycle hire facilities
Design Objective 3: To improve the experience for public transport users	A. Maintain or Improve bus journey times
	B. Provide sufficient bus stop capacity in appropriate locations
	C. Provide sufficient bus stand / layover capacity
	D. Provide facilities for private coaches
	E. Provide sufficient taxi ranks in appropriate locations
Design Objective 4: To reduce the impact of vehicle congestion	A. Improve north - south general traffic journey times
	B. Improve east - west general traffic journey times
	C. Improve driver legibility / simplify layout
	D. Retain current vehicle movement options
	E. Achieve 'smoother' traffic flow
Design Objective 5: To improve the public realm	A. Create space for new public realm
	B. Provide connectivity between green / public spaces
	C. Improve setting of and links to the Royal Pavilion
	D. Improve setting of historic buildings on Old Steine
	E. Retain and enhance quality / capacity of event spaces
Design Objective 6: To improve road safety	A. Reduce occurrence and severity of vehicle / P2W collisions
	A. Reduce occurrence and severity of pedestrian collisions
	A. Reduce occurrence and severity of cyclist collisions
	D. Maintain appropriate vehicle speeds by design
	E. Improve perception of safety for all road users
Design Objective 7: To enhance the environment	A. Improve air quality
	B. Reduce noise
	C. Retain mature trees
	D. Contribute to biodiversity
	E. Create space for additional tree planting / landscaping
Design Objective 8: To provide an inclusive and accessible space	A. Improve access for mobility impaired users
	B. Improve access for visually impaired users
	C. Provision of wide unobstructed footways
	D. Provide / maintain access to essential services
	E. Provide opportunities for resting / seating

