



Although a formal committee of the city council, the Health & Wellbeing Board has a remit which includes matters relating to the Clinical Commissioning Group (CCG), the Local Safeguarding Board for Children and Adults as well as Healthwatch. Papers come from a variety of sources. The format for Health & Wellbeing Board papers is consequently different from papers submitted to the city council for exclusive city council business.

1. Joint Strategic Needs Assessment review

- 1.1. The contents of this paper can be shared with the general public.
- 1.2 This paper is for the Health & Wellbeing Board meeting on the 11th July 2017.
- 1.3 Author of the Paper and contact details
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2. Summary

- 2.1 Since April 2013, local authorities and CCGs have had equal and explicit obligations to prepare a Joint Strategic Needs Assessment (JSNA) which provides a comprehensive analysis of current and future needs of local people, and is used to inform commissioning of services that will improve outcomes and reduce inequalities.
- 2.2 This duty is discharged by the Health & Wellbeing Board and overseen by the City Needs Assessment Steering Group.
- 2.3 Each year the programme for in-depth needs assessments is proposed, by the City Needs Assessment Steering Group, to the Health and Wellbeing Board. This paper sets out the proposed programme.
- 2.4 As agreed at the November 2016 Health and Wellbeing Board, a review of the JSNA has been undertaken. This paper summarises the

findings from the review and sets out the programme for development of the JSNA over the next three years.

- 2.5 As an appendix to this paper, the JSNA overarching summary for 2017 is provided for approval by the Board.

3. Decisions, recommendations and any options

- 3.1 That the Board approve the 2017 JSNA summary for publication, as set out in section 4.3 and provided in Appendix 1.
- 3.2 That the Board approve the priorities for in-depth needs assessments in 2017/18 as set out in section 4.4.1.
- 3.3 That the Board approve the development programme for the JSNA over the next three years, building on the feedback from the consultation, as set out in section 4.5.7.
- 3.4 That the Board request that officers continue to develop the JSNA to support the overall approach and whole system development of health and care services, including informing policy and resource allocation.

4. Relevant information

4.1 Background information

- 4.1.1 Needs assessments provide a comprehensive analysis of current and future needs of local people to inform commissioners and providers how they can improve outcomes and reduce inequalities. They also ensure relevant strategies including the Joint Health & Wellbeing Strategy are based on high quality evidence, and have been used as a valuable resource for community and voluntary sector organisations (for example in making external funding bids).
- 4.1.2 Evidence within needs assessments usually includes local demographic and service data; evidence from the public, patients, service users and professionals; and national research and best practice. These elements are brought together to identify unmet needs, inequalities and overprovision of services. They also inform commissioners and providers how they can improve outcomes for local people.

4.2 Our local approach to JSNA

- 4.2.1 The JSNA is delivered using a city wide partnership approach. The programme is overseen by the City Needs Assessment Steering



Group, which includes representatives from the council's Public Health, Adult Social Care, Children's Services, Housing, Policy and Communities Equality & Third Sector teams; the CCG; HealthWatch; Community Works; Sussex Police and the two universities.

4.2.2 The programme has three elements:

- Overarching resources: Including the JSNA summaries (~80 sections, each updated at least every three years), data snapshots, survey briefings and Annual Reports of the Director of Public Health
- Rolling programme of in-depth needs assessments on a specific theme or population group
- Community Insight, an online resource providing a wide range of data mapped at small area level across the city as well as up to date reports for these areas.

4.2.3 All resources described above are accessible via the Local Intelligence website (<http://www.bhconnected.org.uk/content/local-intelligence>) the Strategic Partnership data and information resource for those living and working in Brighton & Hove.

4.2.4 Online usage statistics show that the JSNA is accessed:

- Community Insight: 640 times per month average
- Needs assessment resources: 150 times
- Surveys: 65 times
- Other reports: 170 times

4.2.5 The LGA Equality Peer Challenge conducted in 2016 highlighted the JSNA and Community Insight website as notable practice and commented "the JSNA was well understood and well used by all partners".

4.3 JSNA summary 2017

4.3.1 An overarching short summary of the Brighton & Hove population and its needs is provided in Appendix 1 and presented for approval by the Board.

4.3.2 This has been approved by the City Needs Assessment Steering Group and the Health and Adult Social Care Directorate Management Team.

4.4 In-depth needs assessments programme 2017/18

4.4.1 The in-depth needs assessment annual programme has been updated by the City Needs Assessment Steering Group and is presented for approval by the Board:



- **Advocacy services** (reporting July 2017)
- **International migrants** (approved by Health and Wellbeing Board in 2016; reporting by October 2017)
- **Pharmaceutical needs assessment** (Health and Wellbeing Boards are required to develop and update pharmaceutical needs assessments from 1st April 2015, and then at least every three years thereafter. The last assessment was published in March 2015 and therefore the next assessment needs to be published by March 2018.)
- **Self-harm** (to report by March 2018): proposed by Children's, Families and Learning, BHCC with broad partnership support from the City Needs Assessment Steering Group, in particular from HealthWatch, Sussex Police and both universities.

4.5 JSNA Review 2017

4.5.1 The Brighton & Hove JSNA has been running in its current form since 2012 and was established following wide engagement and consultation.

4.5.2 The Health and Wellbeing Board agreed at its November 2016 meeting that it was timely to undertake a review of the JSNA to ensure the processes and outputs continue to meet users' and stakeholders' needs in a way that remains sustainable.

4.5.3 The aims of the review were to:

- Inform future development of the JSNA to ensure it meets future demands of statutory and other partners
- maximise the influence of the JSNA to inform commissioning
- raise awareness of the JSNA

4.5.4 The review was composed of the following elements:

4.5.5 **An online stakeholder survey (February - March 2017):** There were 85 respondents across the City Council, CCG, other statutory partners and the voluntary and community sector.

4.5.5.1 The key themes for improvement identified from the survey were made into questions used for the table discussions at the workshop. These were:

- What do partners across the city need from the JSNA?
- How can the JSNA inform commissioning and effective integration across the city?
- How can the JSNA help us to understand communities and neighbourhoods across Brighton & Hove?



- What should the JSNA look like (products and supporting resources)?

4.5.6 **The partnership workshop was held in March 2017.** Cllr Daniel Yates (Chair of Health and Wellbeing Board) opened the event and key speakers included Rob Persey (HASC), John Child (CCG), Kaye Duerdoth, (Community Works) and Jess Sumner (Age UK). The session was attended by 47 participants from across statutory and voluntary and community organisations in the city.

4.5.7 Key themes from the review

4.5.7.1 The key themes from the survey and the workshop are:

Strategic

- Ensure a close link between JSNA and changing needs of decision makers regarding informing strategic priorities and to inform commissioners.
- Increase ownership of JSNA across organisations – more partners contributing intelligence and championing the JSNA.

Content

- Develop future models of service need by making more use of risk stratification, predictive analytics and aggregated service user data sources
- Strengthen focus on place and neighbourhoods.
- Increase focus on “assets” as well as “needs” and ensure inclusion of the voice of local people where it is not present.
- Review the number and the format of JSNA summaries produced (e.g. consider one section on long term conditions rather than sections on individual conditions) and explore whether the use of interactive profiles with links to live data.
- Publish updates as part of an ongoing process rather than just once a year (but we would need to consider how to involve the voluntary and community sector).

Promotion

- Better promotion of the JSNA across the city to users and potential users.
- The title “Joint Strategic Needs Assessment” could be reconsidered so that it better reflects the assets approach and communicates that the resources are valuable for partners in addition to health and social care.

4.5.8 Areas for focus in Years 1, 2 and 3

4.5.9 The City Needs Assessment Steering Group has agreed a proposed development programme for 2017/18 to 2019/20.

4.5.10 Year 1 2017/18

Strategic

- Review how the JSNA is embedded in the new Brighton & Hove Caring Together programme governance structures
- Explore how links with the Universities can be strengthened, through Leading Places, in particular around models of care and projections for future need.

Content

- Publish revised population, needs and assets profiles, including future projections, for commissioning geographies (e.g. GP clusters/ Adult Social Care districts. Explore links to the larger Sustainability and Transformation Partnership areas).
- Start to build in data from the Clinical Commissioning Group risk stratification tool.
- Pilot a small number of key JSNA summaries, for example Our population and Long-term conditions, as interactive profiles.
- Continue with the format and methods of in-depth needs assessments, ensuring that all they have a short community summary published alongside the main report.

Promotion

- Review branding of the JSNA
- Establish a rolling communications programme with regular briefings and more widely disseminate offer of demonstrations and training for Community Insight.
- Engage more widely with partners and consider identifying named leads who could add more local intelligence to Community Insight.
- Support partners to promote the JSNA in their teams; and identify how these can be used in neighbourhoods to inform community conversations, support ongoing work and receive feedback.

4.5.11 Proposed areas for focus in Years 2 and 3 (2018/19 and 2019/20)

Strategic

- Continue to drive developments in the integration of health and social care and use this new knowledge to model future needs across the city, providing robust projections which support the integration of health and social care



Content and promotion

- Consolidate the number of JSNA summaries and roll out in the more interactive format of profiles, moving from an annual cycle to a rolling programme of profiles updated at different points throughout the year and communicated widely.
- Review inclusion of assets and voice evidence and the communication of the JSNA as an assessment of both assets and needs

5. Important considerations and implications

Legal:

- 5.1 The Health and Social Care Act 2012 (s196) requires the function of preparing a JSNA to be discharged by the Health and Wellbeing Board. Specifically, from April 2013, local authorities and Clinical Commissioning Groups have equal and explicit obligations to prepare a Joint Strategic Needs Assessment (JSNA) which provides a comprehensive analysis of current and future needs of local people to inform commissioning of services that will improve outcomes and reduce inequalities.
- 5.2 S218A of the NHS Act 2006 (as amended) and the NHS Pharmaceutical Services and Local Services Regulations 2013 require Health and Wellbeing Boards to develop and update pharmaceutical needs assessments from 1st April 2015, and then at least every three years, thereafter. The last assessment was published in March 2015 and therefore the next assessment needs to be published by March 2018.

Lawyer consulted: Natasha Watson Date: 3 July 2017

Finance:

- 5.3 The resources required to support this work are funded by public health grant and are reflected within the service and financial plans for public health. £22k of the Public Health grant is specifically allocated to the production of the JSNA as well as staff time both within Public Health and externally.

Finance Officer consulted: David Ellis Date: 15/06/17

Equalities:



- 5.4 Needs assessments consider specific needs of groups with protected characteristics. The JSNA is a key data source to inform action to improve outcomes in all groups and meet the public sector equality duty (including Equality Impact Assessments).

Sustainability:

- 5.5 No implications: Sustainability related issues are important determinants of health & wellbeing and these are integrated in the summary. The JSNA will support commissioners to consider sustainability issues.

Health, social care, children's services and public health:

- 5.6 The JSNA summary sets out the key health and wellbeing and inequalities issues for the city and so supports commissioners across the city in considering these issues in policy, commissioning & delivering services.

Families, Children and Learning, Health and Adult Social Care and the CCG are part of the City Needs Assessment Steering Group which agreed the suggested needs assessments for 2017/18, the JSNA 2017 summary and the programme for JSNA development at its April meeting.

6. Supporting documents and information

- 6.1 JSNA summary 2017