

<b>Subject:</b>	<b>Brighton &amp; Hove Pride</b>		
<b>Date of Meeting:</b>	<b>13<sup>th</sup> March 2017</b>		
<b>Report of:</b>	<b>Executive Director of Neighbourhoods, Communities &amp; Housing</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Emma McDermott</b>	<b>Tel: 01273 291577</b>
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<b>Ward(s) affected:</b>	<b>All</b>		

**FOR GENERAL RELEASE**

**1. PURPOSE OF REPORT AND POLICY CONTEXT**

- 1.1 The Lesbian, Gay, Bisexual and Trans (LGBT) community have staged an annual Pride event in the city for over twenty five years; its history is diverse and it has grown with each successive event. It is now the UK's biggest pride festival and a key part of Brighton & Hove's identity as an inclusive and diverse city with a thriving LGBT community.
- 1.2 This report acts as a statement of Brighton & Hove City Council's commitment to work in partnership with Pride CIC to ensure delivery of safe and inclusive events in the city both on the Pride weekend and in the run up to it.
- 1.3 This report also calls upon businesses in the city to contribute to the positive social outcomes Pride's fundraising and awareness raising does. In particular it seeks to endorse Pride CICs development of a sponsorship package for businesses across the city. Through formally association with Pride businesses are not only benefiting from the event and weekend but demonstrating their ethical and corporate social responsibility to the city.

**2. RECOMMENDATIONS:**

- 2.1 That the committee reaffirms its support for Pride CIC and acknowledges the benefits of working to deliver a successful and safe Pride, especially the social and economic benefit Pride creates for the city and specifically for LGBT people and LGBT community and voluntary sector organisations.
- 2.2 That committee reaffirms its support of BHCC officer time and capacity to work in partnership with and support Pride CIC to make Pride a successful and safe event. The committee recognises the benefits of officers working with and encouraging local businesses to join the official Pride programme to maximise the benefit to the local community.
- 2.3 That committee instructs the Executive Director for Neighbourhoods, Communities and Housing, as the senior lead officer for the BHCC on Pride, to

convene a strategic city group, to meet as frequently as required in the lead up to the event, to provide oversight of the impact of the Pride weekend on the city.

### **3. CONTEXT/ BACKGROUND INFORMATION**

- 3.1 The organisers of Pride, Brighton Pride CIC, is a not for profit community interest company. All ticket revenue raised goes directly to the operational and running costs of producing the Pride Festival, LGBT Community Parade, Pride Village Party and community fundraising for the Rainbow Fund and Pride social impact fund.
- 3.2 Pride events in the city include the Community Parade, Park Festival, Pride Village Party, Pride Dog Show and Pleasure Gardens. These events require considerable planning and excellent partnership working which is coordinated by Pride with assistance from BHCC.
- 3.3 Pride raises considerable sums of money for LGBT and HIV charities and organisations in Brighton & Hove. Each year the money raised from Pride events are distributed through the local grant giving body, The Rainbow Fund.
- 3.4 As well as the money raised for LGBT and HIV charities Pride also distributes money through the Pride Social Impact Fund. Community groups are invited to bid for money raised from the Pride Village Party to ensure that the positive message of Pride has an impact on areas of Brighton and Hove all year round.
- 3.5 To ensure the city and its residents continue to benefit from its positive legacy it is vitally important that Brighton & Hove Pride be recognised by local businesses who benefit from the influx of people to the city for Pride weekend but who do not contribute to the fundraising for providing much needed support to the local LGBT community.
- 3.6 Since Brighton Pride CIC took over the organisation of Brighton & Hove Pride in 2014 their events have raised £310,000 for local charities and awarded 54 grants as well as bringing in £18 million worth of revenue to the city over the Pride weekend in 2016.
- 3.7 Although these sums are considerable it is believed with further support from businesses and organisations in the city who benefit financially from Pride events more could still be raised.
- 3.8 This is particularly pertinent in a time when local government funding is going through a dramatic change and the council's own grant giving to Pride has ceased.

### **4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS**

- 4.1 No other alternative option was considered as only close partnership working between the council, other public sector bodies and Pride CIC can ensure delivery of a safe and successful Pride weekend.

## 5. COMMUNITY ENGAGEMENT & CONSULTATION

- 5.1 Community engagement is carried out predominantly by Pride CIC with the support of BHCC officers.
- 5.2 In relation to this report no community engagement or consultation was deemed necessary as there are regular check in meetings between Pride CIC and BHCC pre and post Pride weekend.

## 6. CONCLUSION

- 6.1 Pride is a major part of the cultural capital of the city, generating income and providing both celebration and community cohesion. Its popularity and presence support and enhance the national and international profile of the city.
- 6.2 Continued partnership working with Pride CIC and support from the local business community will allow for a more sustainable future for the event and local LGBT groups, which are a vital part of the city's identity.

## 7. FINANCIAL & OTHER IMPLICATIONS:

### Financial Implications:

- 7.1 Any costs to the council of working with Brighton & Hove businesses, Pride CIC and other partners in relation to Pride will be met from current budget resources

*Finance Officer Consulted: Monica Brooks      Date: 13/02/17.*

### Legal Implications:

- 7.2 There are no legal implications arising from the recommendations in the report

*Lawyer Consulted:                      Elizabeth Culbert                      Date: 09/02/17*

### Equalities Implications:

- 7.3 Events in Brighton & Hove cater for people from all sectors of the community. This event is specifically aimed at the LGBT community living in Brighton & Hove as well as welcoming LGBT visitors from national and international destinations. During Pride the city is dressed to positively promote the city. It should be noted the event is a clear demonstration from voluntary, public and private sector organisations of their commitment to equality and diversity in the city.

### Any Other Significant Implications:

- 7.4 Pride brings huge numbers of visitors to the city over the Pride weekend. The focus of the policing operation to support Pride is ensuring the safety of everyone taking part. This ranges from a safe parade which causes minimum disruption to traffic, a safe, well managed event at Preston Park and a safe celebration in the St James' Street area. Pride CIC, the police, the council and other partner agencies work closely in the months leading up to Pride and over the weekend to make this happen. Managing the celebration in St James St on both Saturday

and Sunday has become the most complex part of the operation from a community safety and policing perspective. The advantage of having licensed premises supporting Pride in the St James St area is that resources can be dedicated to that part of the city. There is a risk with events becoming more spread out across the city over the Pride weekend that resources are spread more thinly and less effectively to manage community safety issues associated with the Pride weekend. The council and the police are fully supportive of the efforts of Pride CIC to encourage businesses across the city to either join the official Pride programme or hold celebration activities and events responsible.

- 7.5 Under the licensing regime the sale of alcohol and regulated entertainment requires licensing by the local authority. Temporary Event Notices (TENs) are a light touch approach that enables a business, resident or licensed premises to notify the Licensing Authority that they wish to hold an event with licensable activities, providing they meet the criteria set out in the legislation. It is termed a 'notification' as opposed to an 'application'. The Licensing Authority has no discretion to stop an event intended to be held under a TEN unless an objection against the TEN is received. Only the Police or the Environmental Protection Team can object to a TEN if they have evidence that one or more licensing objectives (prevention of crime & disorder, public nuisance, public safety and protection of children of harm) would be undermined.
- 7.6 Historically, Sussex Police have objected to TENs being held within the PVP vicinity if they are not part of the overall event management plan on the grounds that it would undermine the crime prevention objective. "Outside Pride management framework" - the Police and the Pride /PVP organisers have a managed procedure for TENs.
- 7.7 The Licensing Team works closely with partners, including Pride, Police and Environmental Health and will continue to notify these partners of any TENs for the Pride weekend. This provides an opportunity for partners to engage with interested parties and ensures a coordinated approach that links into the event planning process.

#### Corporate / Citywide Implications:

- 7.8 Brighton & Hove City Council works in partnership with Pride CIC to deliver safe, accessible & inclusive Pride events through a number of council services including but not limited to:
- Families, Children & Learning
  - Community Safety
  - Public Health
  - Licensing
  - Highways
  - Communities, Equality & Third Sector Team
  - Events
  - CityClean
- 7.9 Other key city partners who work with Pride CIC to deliver events are:
- Sussex Police

- East Sussex Fire & Rescue
- South East Coast Ambulance Service
- St John Ambulance
- Brighton and Sussex University Hospitals NHS Trust

