

Subject:	Pride 2015 - 2020		
Date of Meeting:	13 November 2014		
Report of:	Paula Murray, Assistant Chief Executive		
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Ward(s) affected:	All		

FOR GENERAL RELEASE

1. PURPOSE OF REPORT AND POLICY CONTEXT

1.1 The Lesbian, Gay, Bisexual and Trans (LGBT) community have staged an annual Pride event in the city for over twenty years; its history is diverse and it has grown with each successive event.

1.2 Pride ranks as one of the City's most significant events, this year attracting approximately 160,000 attendees generating an estimated £13.5 million for the city's economy.

1.3 Landlords consent was given to Pride CIC on 14th November 2013 for three years. Based on learning from this year's Pride event (including a new format trialled to improve safety for the Pride Village Party in the St James' Street area) this report sets out further proposals aimed at strengthening Pride, improving community safety and increasing its contributions to local communities and the city as a whole.

1.5 Landlord's consent is being sought to stage Pride Festival activities in Preston Park and the Pride Village Party over the first weekend in August including delivery of the Pride Parade from Madeira Drive to Preston Park. This agreement would be for five successive years starting in 2015.

1.5 Each event would be subject to conditions and guidance as detailed in the Health & Safety Executive (HSE) Purple Guide. The guidance sets out the requirements that must be met in full and signed off by the responsible lead agency and, where applicable, the City Safety Advisory Group. The Outdoor Events Policy also states that for major events of this size a comprehensive event plan is required to be produced by the approved organiser.

2. RECOMMENDATIONS:

2.1 That the Committee grant Landlord's consent for five successive years, commencing August 2015, to Brighton Pride Community Interest Company (BPCIC) to stage the Pride Parade through the city and a fenced and ticketed Pride Festival in Preston Park and Pride Village Party in the St James' Street area, with all three elements subject to the conditions as set out in 3.28 and 3.29 - 3.33 of this report.

2.2 That, subject to the standards and requirements referred to in paragraphs 3.29 to 3.33 being met and the appropriate documentation being produced, the Committee authorises the Assistant Chief Executive to implement the recommendations set out in 3.28.2, 3.28.4, 3.28.6, 3.28.9, 3.28.11, 3.28.13, 3.28.16 and 3.28.22 and to determine with BPCIC the final event formats, fees, charges and conditions as appropriate.

2.3 That the Committee agrees that landlord's consent may be withdrawn should BPCIC fail to comply with the conditions and recommendations as set out in this report,

2.4 That the Committee agrees that, following past practice, a guarantee against damage to the park will be sought and evidence of adequate insurance cover will be required.

2.5 That the Committee delegates authority to the Assistant Chief Executive to agree any further necessary permissions associated with Pride events including finalising arrangements for the proposed community fund for Preston Park and the St James' Street areas.

3. CONTEXT/ BACKGROUND INFORMATION

Pride Parade and Preston Park Festival

3.1 Pride events in Brighton & Hove have a strong history; the first 'modern' Pride taking place in 1992. Smaller, intermittent events have taken place since the 1970's, though the 1992 event is generally regarded as the beginning of Pride as we experience it today.

3.2 The 1992 event took place on the Level and attracted a crowd of several hundred; offering a mix of entertainment, consciousness raising and campaigning. Since its modest beginning the event has evolved into a festival encompassing the Arts, carnival, protest, advocacy, politics and theatre. It is now one of the biggest Pride festivals in the UK, contributing an estimated £13.5M to the city's economy.

3.3 Pride 2013 and 2014 was delivered by 'Brighton Pride Community Interest Company' (BPCIC) and has included a diverse range of activities that celebrated Lesbian, Gay, Bi and Trans (LGBT) communities and the city. In 2014 the programme included:

3.4 A city wide festival of art, film and culture: This Arts, Film and Cultural offer featured a number of events, taking place over a two week period. It aimed to highlight the rich LGBT art scene within the city and deliver a range of popular, inclusive and accessible events appealing to all members of the LGBT community.

3.5 The LGBT Community Parade: Sixty Four organisations and groups took part in the parade including LGBT & community networks, national and local charities, emergency service personnel, businesses, trade unions and political groups. The parade was watched and enjoyed by tens of thousands of residents and visitors.

3.6 A day long festival of live music, entertainment and community

support initiatives in Preston Park: Over 33,000 people attended the ticketed event which included a diverse range of entertainment including dance tents, food stalls and charity exhibitions. The return of the main stage proved very popular and helped the overall event to run smoothly.

3.7 Overall the event was one of the most successful ever held in the city, with Pride's fundraising initiatives breaking all previous records; generating a record £64,578.00 for donation to local LGBT and HIV causes. It is estimated that as many as 160,000 residents and visitors took part in Pride activities.

3.8 Landlord's consent was agreed at the Economic Development and Culture Committee in November 2013 and included using the Preston Park for events on the Friday evening and the Sunday evening. Because of timings and the focus given to delivering a safe Pride Village Party (please see below) these elements of the consent weren't realised this year. The new extended opening hours however were and the later close down seems to have helped reduce problems with queuing and crowds entering and leaving the park.

3.9 Evaluation of the Pride event by stakeholders (including the council and emergency services) produced largely very positive results with the overall quality of partnership working and organisation by BPCIC being highlighted and commended. The evaluation process with local communities and businesses is generally positive and ongoing at the time of report writing.

3.10 In terms of safety there were 13 arrests with some specific concerns around a legal high called 'Voodoo' which caused aggressive behaviour in some instances. There were also issues with groups of young people becoming intoxicated in various locations outside the main Pride entrance and in the city centre. Work will be undertaken to address these safeguarding and community safety issues, including partnership work with the police, the Safeguarding Board and the Alcohol Programme Board. Work on managing displaced activities and informal parties include active policing of the Level and the sea front, additional provision of lighting in key areas within the city centre and the fencing of the Royal Pavilion. Licensing teams worked with local businesses in advance of the event and on the day to reduce access of alcohol to young people.

3.11 Arrangements to improve access for disabled attendees were particularly successful and well received. Trans inclusion was improved but further actions have been identified through the debrief process and an action plan is being developed with the Tans Alliance.

Pride Village Party

3.12 The St James Street Party began life as a small, grassroots event and was initially supported and managed by both the LGBT and local business communities. It has never been organised by the council or, until this year, by any of the various bodies that have organised the main Pride event.

3.13 Over the years it has grown exponentially and out of proportion both to the resources available to make it safe, sustainable and tolerable and the neighbourhood it takes place in (primarily the lower end of St. James Street and adjoining side streets).

3.14 In 2013 approximately 35,000 people attended the area during the party period; swamping the area and its public houses. This volume of attendees on the footprint of St James' Street was considered unsafe. The amount of glass and debris significantly caused injuries and impeded and delayed site clearance. Petty theft, assault and homophobic abuse were problematic and difficult to manage in an excessively crowded environment.

3.15 In response to this the Economic Development and Culture Committee Report of November 2013 agreed that the council would work with BPCIC to ensure the future of the Street Party; with the explicit intention of creating a safe and welcoming event, focused on Pride and community fundraising.

3.16 Following engagement with the council, the police and local businesses, BPCIC produced a proposed Pride Village Party (PVP) format aimed at creating an event that achieved better outcomes for attendees, businesses and local residents. The key aspects of the event format included:

- Creating an enclosed and ticketed event to manage numbers. Participants were required to purchase and wear wristbands to enable access and the purchase of alcohol.
- Residents, businesses and those persons who could demonstrate a reasonable need were provided with free wristbands for identification and to enable free access and egress.
- A 'glass free' event (only plastic drinking vessels allowed) to reduce injuries and help with the clean-up.

3.17 The event format enclosed St. James Street and the lower end of Marine Parade to create a specific event space for the PVP on Saturday evening (between 18.00hrs and 01.00 hrs) and Sunday afternoon (between 14.00 to 20.00hrs). On Saturday this required Marine Parade to be closed (with traffic diverted along Edward Street) and one lane of the Old Steine at the end of St James' street to be also closed. Road closures for Sunday included the Marine Parade as above but not the Old Steine.

3.18 Ticketing arrangements were aimed to reduce the excessive number of attendees and enable better stewardship and improve safety. Robust arrangements were put in place to ensure businesses and residents (and their friends and families) were given free access passes that gave full and appropriate access to their homes and businesses.

3.19 Evaluation of PVP by the Safety Advisory Group (including the council and emergency services) with regard to the event's objectives of delivering a safer and higher quality event was largely very positive. The evaluation processes with local business and communities is ongoing at the time of report writing and any further information will be provided at the meeting.

3.20 Overall the new format delivered a safer event by reducing overcrowding, reducing antisocial behaviour and reducing glass injury. Attendees on the Saturday were approximately 35,000 and on Sunday 20-25,000. Over 10,000 wristbands were given to businesses and residents to ensure free access over the weekend period. Arrests and antisocial behaviour were down and the numbers of glass injuries were radically reduced. Much learning was taken from the event by the Safety Advisory Group,

including a review of access arrangements at the end of St James' Street and Marine Parade, a need for increased stewarding and St John's Ambulance arrangements, a review of toilet facilities and the management of 'green routes' to allow adequate emergency access by the emergency services.

3.21 Arrangements to improve access for disabled attendees needs to be reviewed and issues around Trans inclusion have been identified through the debrief process and an action plan is being developed with the Trans Alliance.

Pride 2015 and Forward (*Proposals in this section are currently subject to statutory consultation with the emergency services*)

3.22 Pride aims to be self-financing, however the authority continues to make very significant contributions of support, including:

Park Festival and Parade

- not charging a fee for the use of Preston Park (£1 per head. Total value for 2013 was £35k and this would be higher should the event be extended as set out in the report)
- use of BHCC Premises Licence (£5k)
- resident liaison support (£5k)
- not charging a fee for Madeira Drive (£8k)
- not charging for suspension of parking bays incurred by the Parade route (£2.9k)
- additional cleaning on the Parade route and post Pride clean up (£8k)
- significant officer time devoted to ensuring the safe delivery of the event.

Pride Village Party

- not charging for stewarding and traffic management (£8.3k)
- resident liaison (£5k)
- not charging for street clean-up (£17.2k)
- significant officer time devoted to ensuring the safe delivery of the event.

Going Forward: 2015 - 2020

3.23 It is anticipated this in-kind support would be available for 2015 and beyond, but this will be subject to review with the aim of the Pride making a fuller contribution to these significant support costs.

3.24.1 BPCIC has asked to stage the Parade through the city and a fenced and ticketed Pride Festival in Preston Park and PVP for 5 years from 2015.

3.24.2 BPCIC demonstrated their ability to deliver a well organised and safe event in 2013 and 2014, which made record contributions to local charities. Based on the overall quality and organisation of the 2013 and 2014 event this option is being recommended for agreement with Members.

3.24.3 As part of this agreement, BPCIC will commit to the development of a new community fund to support community projects in Preston Park and the St James Street area. The fund will form a part of any surplus made by Pride and the details of the fund have yet to be developed and agreed.

3.25 Agreement to this event would be subject to assurances around the format and safety of the event as set out in paragraphs 3.29 to 3.33 of the report below.

3.26 In addition, and as set out in the standards section of the report, BPCIC will be required to ensure community accessibility to the event including disability access and in line with the Trans Equality Scrutiny recommendations, access and inclusion of the Trans Community.

3.27 The BPCIC financial model includes tickets sales but also corporate sponsorship and in kind support. To obtain the best value for money from contracts and secure ongoing sponsorship arrangements, BPCIC would benefit from further certainty over a longer period of time than the current arrangements. It is therefore proposed to further extend BPCIC landlord's consent from the current agreement of 2015 - 2016 to a five year agreements running from 2015 to 2020. This agreement will be subject to annual assurances around the format, safety and community accessibility of the event as set out in sections 3.28 - 3.33 below.

3.28 In addition to the length of Landlords Consent and delivery of the PVP, BPCIC have requested some additional variations to Landlord's Consent given by Committee in 2013. These variations and associated recommendations are set out below:

The Saturday Pride Parade

3.28.1 There are no proposed changes to the Pride Parade arrangements **however** BPCIC would like to continue improvements in the overall quality of the Parade.

3.28.2 **Recommendation:** Agreed subject to the production of required Event Management Plan and associated documentation as set out in sections 3.29 - 3.33 below.

Pride Festival Set-Up on Preston Park

3.28.3 Following safety concerns during the process of setting-up and taking down of the Pride Event infrastructure on Preston Park BPCIC would like to restrict access to residents to improve health and safety arrangements. This change would mean sizeable areas of the park would be restricted between Thursday and Monday and this could total 5 days. BPCIC has met with residents groups and has agreed to work with community representatives and businesses located in the park on the safest and least disruptive arrangements.

3.28.4 **Recommendation:** Delegate authority to the Assistant Chief Executive to agree the phased closure of Preston Park between Thursday and Monday allowing the safe establishment and dismantling of Pride infrastructure. This agreement will be subject to the satisfactory outcome of feedback from BPCIC's community consultation with residents, businesses, ward Councillors and Friends of Preston Park. Additional assurance from the Council's Health and Safety Team will be sought throughout the production and agreement stages of the Event Management Plan and associated documentation as set out in sections 3.29 - 3.33 below.

Pride Festival: Footprint on Preston park

3.28.5 Pride would like to increase the main festival site to include the children's playground in southern part of the park. This area would become the family area within the ticketed part of the festival. BPCIC believe this would make the south end easier to manage, cutting off an area people like to sit in if they are not entering the event site and reducing opportunities for disturbance in that area.

3.28.6 Recommendation: Delegate authority to the Assistant Chief Executive to agree inclusion of the playground within the main event site. Preference by the authority at this stage would be for the playground to be open for use by the community during the establishment and dismantling phases of the Pride weekend and only be closed on the Saturday. This agreement will be subject to the outcome of feedback from BPCIC's community consultation with residents, businesses, ward Councillors and Friends of Preston Park. Arrangements will need to form part of the overall piece of work looking at children's safeguarding and wider community safety and displacement issues. As part of landlords consent the authority would seek support from Pride stewards in undertaking support work with regard to this issue within the Park (inside and outside of the immediate event foot print).

Pride Campsite

3.28.7 BPCIC operated a camping provision in 2013 and 2014. Whilst not achieving its anticipated potential the initiative enjoyed enough limited success that BPCIC would like to explore continuing this provision.

3.28.8 Recommendation: Agreed subject to the production of adequate Health and Safety and site management arrangements that are agreed by the Safety Advisory Group.

Pride Festival: Friday Night Preston Park

3.28.9 Landlord's consent in 2013 included permission to host an event within a restricted area of Preston Park. Adopting a seated format and stage within the Dance Tent creates a performance venue for comedy or entertainment of broad appeal to a wide cross-section of the community. It is envisaged that a specially configured section of the festival enclosure would be used, to include bars, catering and welfare provision and would open as follows:

- 1800hrs to 2000hrs ticketed admission, bars and catering
- 2000hrs to 2130hrs performance.
- 2130hrs – 2200hrs egress.

3.28.10 BPCIC would like amend the seating numbers in this updated landlord's consent request from 1800 to 3000. Event concepts and timings are indicative at this stage and subject to further development and cost analysis.

3.28.11 Recommendation: Delegate authority to the Assistant Chief Executive to agree subject to assurances around the format and the production of the required Event Management Plan and associated documentation as set out in sections 3.29 - 3.33 below.

Pride Festival: Saturday Preston Park

3.28.12 With the exception of the changes set out above no further changes are currently proposed to the format of the Saturday festival in the park. In summary BPCIC will be able to open the site from 10.00am with a phased closedown ending at 10.00pm.

3.28.13 **Recommendation:** Agreed subject to the production of required Event Management Plan and associated documentation as set out in sections 3.29 - 3.33 below.

Pride Festival: Sunday Preston Park

3.28.14 Landlord's consent in 2013 included permission to host a community event within a restricted area of Preston Park. The consent set out the possibility of delivering an arts and / or heritage based event utilising the main stage for example an outdoor concert or "prom in the park". It was envisaged that a specially configured section of the festival enclosure would be used, to include bars, catering and welfare provision, would open as follows:

- o 1400hrs to 1700hrs ticketed admission, bars, catering, peripheral attractions.
- o 1700hrs to 2000hrs performance (inc interval).
- o 2000hrs to 2100hrs egress.

3.28.15 Following engagement with local residents BPCIC would like to explore and develop a potential event with the local community. Initial ideas have included holding a family event that could attract up to 15,000 attendees and include much of the Pride infrastructure including the main stage.

3.28.16 **Recommendation:** Delegate authority to the Assistant Chief Executive to agree the final format of a possible Sunday event in Preston Park. This agreement will be subject to the satisfactory outcome of feedback from BPCIC's community consultation with residents, businesses, ward Councillors and Friends of Preston Park. Additional assurance from the Safety Advisory Group will be sought throughout the production and agreement stages of the Event Management Plan and associated documentation as set out in sections 3.29 - 3.33 below.

Pride Village Party Saturday and Sunday

3.28.17 Based on the successful trial in 2014, BPCIC would like to deliver the PVP as part of the overall Pride festival programme. The key objective of this event is and will continue to be community safety. To achieve this the event format would include:

- Creating an enclosed and ticketed event to manage numbers. Participants would be required to purchase and wear wristbands to enable access and the purchase of alcohol.
- Residents and businesses would be provided with free wristbands for identification and to enable free access and egress
- The event would be 'glass free' to reduce injuries and help with the clean-up.

3.28.18 Community and business engagement is ongoing, but based on learning to date the event format would be similar to that trialled in 2014 with St. James Street and

the lower end of Marine Parade being enclosed to create a specific event space for the PVP on Saturday evening (between 18.00hrs and 00.30 hrs) and Sunday afternoon (between 13.00 to 20.00hrs). On Saturday the site will have a phased closedown with St James Street and its side streets finishing at 00.00hrs and Marine Parade finishing at 00.30hrs. Clean up arrangements will aim to ensure the roads are open and clean as soon as possible.

3.28.19 Road closures and the establishment of the event enclosure maybe much earlier should crowd control be required and this decision will be subject to a dynamic risk assessment process on the day with the council and emergency services. In 2014 large crowds had started to gather in St James' Street from 1pm impeding traffic and requiring policing and stewarding support.

3.28.20 With regard to road closures on Saturday this will require Marine Parade to be closed (with traffic diverted along Edward Street) and one lane of the Old Steine at the end of St James' street to be also closed. Road closures for Sunday include Marine Parade as above but currently not the Old Steine.

3.28.21 Pride would in addition like to explore the possibility of using Madeira Drive on the Saturday evening to operate as a further event area to manage crowding and act as a decanting space following closure of the St James Street and Marine Parade areas. The event format on Madeira Drive is yet to be developed but would include bars and music with a proposed opening time of 21.00hrs to 03.00hrs. Further work is required with the Safety Advisory Group on this proposal and the council and partners have indicated the need for full cost recovery on this element should this proceed. Concerns around the beach, community safety and managing access need to be resolved.

3.28.22 **Recommendation:** Delegate authority to the Assistant Chief Executive to agree the final format and arrangements for the event. The decision to be subject to the satisfactory outcome of feedback from BPCIC's community consultation with residents, businesses and ward Councillors. Specific requirements of the event format to include:

- Ensuring community safety including the implementation of glass free zones and the management of 'green routes' for emergency services.
- A safe and financially sustainable format for an event on Madeira Drive (should this idea be pursued)
- Ensuring the number of wristbands sold and distributed is limited to the calculated safe capacity for the event footprint.
- Ensuring the proposed charge is proportionate to the cost of implementing the event.
- Ensuring engagement in the planning of the event with residents, hoteliers and businesses
- Ensuring the provision of free wristbands to residents, hotel guests and businesses and those who can demonstrate a need.

3.28.13 Additional assurance from the Council's Legal team will be sought throughout the production and agreement stages of the Event Management Plan and associated documentation as set out in sections 3.29 - 3.33 below.

Standards

3.29 BPCIC will be required to provide a full comprehensive Event Management Plan that will be agreed by the multi-agency Safety Advisory Group, which is established to

work with event organisers to ensure that all aspects of event planning conform to and are in line with guidance provided by the Health & Safety Executive guide HSG 195 the Event Safety Guide (second edition): A guide to health, safety and welfare at music and similar events.

3.30 It will be BPCIC's responsibility to ensure that all documentation is submitted on time, delays in producing documentation to the specified deadlines may result in the event being cancelled due to insufficient time for the appropriate level of planning to take place. The comprehensive event plan will include details relating to:

- Access Provision
- Crowd management plan
- Security and stewarding provision
- Emergency control plan
- Entertainments
- Environmental impact assessment
- Equal opportunity statement
- Production and event timetable
- Traffic Management Plan
- Transport Management Plan
- Waste Management Plan
- Event communication plan including named contacts
- Fire safety and evacuation plans
- First aid / medical plan
- Food safety plan
- Infrastructure
- Licensing requirements
- Marketing plan
- Noise Management Plan
- Public liability insurance
- Risk assessments
- Sanitary provision
- Site plans
- Sustainability
- Cancellation procedure including adverse weather conditions
- Child and vulnerable adult protection statement
- Complaints procedure
- Concessions and caterers
- Lost children and lost property procedures

3.31 In addition we will be asking the BPCIC to produce an equality statement and plan to ensure the event is accessible to the community. We would expect this plan to include arrangements to ensure the presence of community groups in the park and robust disability access arrangements including:

- accessible transport and parking facilities to and within the park
- a safe and managed viewing space on the parade route
- an access tent with toilet facilities, electricity supply for charging of mobility equipment and specific lighting
- signing on the main entertainment stage

3.32 In addition we will require robust actions to ensure access and inclusion of the Trans Community in Pride as set out and agreed by the council through the Trans Equality Scrutiny process.

3.33 The plans will be reviewed by the Council and its partner agencies. All events of this scale will be subject to scrutiny by the City Safety Advisory Group. If significant safety issues are flagged up it will be the role of SAG to determine whether these can be resolved and signed off. It is possible for an event to be cancelled if the organiser does not provide adequate levels of documentation or information to satisfy and mitigate for any safety issues that have been raised.

4 ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS

4.1 Over the past 20 years the authority has worked with a number of community and commercial institutions to deliver a safe and sustainable Pride format. Through this work the format of Pride has evolved and changed. The current Parade and Park framework has become well established and BPCIC has delivered two very successful Prides making significant contributions to LGBT communities and the city.

4.2 In developing a sustainable and effective approach to the PVP the Safety Advisory Group explored a number of options ranging from no intervention to enforcement. The format trialled in 2014 aimed to find an approach that could enable the event to happen whilst ensuring community safety and reducing negative impacts on residents. In general terms the trial year worked very well and learning will be used to develop more effective approaches in 2015 and beyond.

5 COMMUNITY ENGAGEMENT & CONSULTATION

5.1 Consultation is taking place with residents, businesses, Sussex Police, East Sussex Fire & Rescue Service, and South East Coast Ambulance Service and Ward councillors on the proposed changes to the Pride format. There has also been consultation with cross service council officers in events, community development, highways, culture and communications.

5.2 Where consultation responses have been received these have been generally positive. Discussions are ongoing and these issues will be referred to the Safety Advisory Group.

5.3 Further consultation will also take place with the Safety Advisory Group, Environmental Health & Licensing and the Highways the Countryside Service.

5.4 Subject to Landlord's consent being granted, it will be the responsibility of the event organiser to carry out full consultation with a range of partners, residents and organisations, communicating their intentions to this wider audience.

6. CONCLUSION

6.1 The proposals contained within the report seek to secure a sustainable future for Pride in Brighton & Hove. The proposals seek to make better use of the infrastructure required for the current iteration of the event and provide the event organisers with enough stability to build and further develop the event.

Fundamentally the proposals seek to deliver a safe Pride that positively contributes to the success of the city.

6.2 Pride is a major part of the cultural capital of the city, generating income and providing both celebration and community cohesion. Its popularity and presence support and enhance the national and international profile of the city.

6.3 Supporting the proposals and encouraging the development of Pride and its associated products will allow for a more sustainable future and an improved offer.

7. FINANCIAL & OTHER IMPLICATIONS:

7.1 Fees for this type of event would normally be charged in accordance with the Outdoor Events Policy, with any costs incurred being the responsibility of the organiser including road closures, parking bay suspensions, any costs of stewarding the event and rubbish clearance. However, as set out in section 3.22 and 3.23 of the report, it is anticipated that the council will continue to provide certain in-kind support. A guarantee against damage to the park will be sought and evidence of adequate insurance cover will also be required.

Finance Officer Consulted: Name Michael Bentley Date: 17/10/2014

Legal Implications:

7.2 Road closures can be actioned by way of Road Traffic Orders (RTOs) made in accordance with the Town Police Clauses Act 1857 and the Road Traffic Regulation Act 1984 and in the case of Madeira Drive pursuant to the East Sussex Act 1981 (see agenda item 37). The precise nature of the RTOs to be made will be determined in due course. Any other legal issues arising will be resolved at the time that the delegated authority given to the Chief Executive is exercised.

Lawyer Consulted: Bob Bruce Date: 27/10/14

Equalities Implications

7.3 Events in Brighton & Hove cater for people from all sectors of the community. This event is specifically aimed at the LGBT community living in Brighton & Hove as well as welcoming LGBT visitors from national and international destinations. During Pride the city is dressed to positively promote the city. The event is a clear demonstration from voluntary, public and private sector organisations of their commitment to equality and diversity in the city.

7.4 Organisers will be asked to produce an equality statement and plan to ensure the

event is accessible to the community. We would expect this plan to include arrangements to ensure the presence of community groups in the park and robust disability access arrangements including:

- accessible transport and parking facilities to and within the park
- a safe and managed viewing space on the parade route
- an access tent with toilet facilities, electricity supply for charging of
- mobility equipment and specific lighting
- signing on the main entertainment stage

7.5 In addition we will require robust actions to ensure access and inclusion of the Trans Community in Pride as set out and agreed by the council through the Trans Equality Scrutiny process.

Sustainability Implications:

7.6 The council is committed to managing the risk and environmental impact of its activities. Events that are hosted and staged in the city are reviewed as part of our commitment to continuous improvement and in line with our Environmental Management System (EMS). Event organisers will, as part of the application process, be asked to complete our Sustainable Event Statement. As part of the monitoring process these forms will be reviewed with organisers to identify areas for improvement as well as highlighting good practice. However, it is only by working in partnership with event promoters will it be possible to improve the sustainability of events by protecting and enhancing the environment, meeting social needs and promoting economic success.

Crime & Disorder Implications:

7.7 The Safety Advisory Group has specific terms of reference: 'take an overview' of all events taking place in the city, paying particular attention to days where a series of events are scheduled, to ensure the joint impact on the city infrastructure is understood, and those involved in the event have the capacity and capability to deliver a safe event as defined in the relevant guides". The remit of the Group is therefore to advise on whether an event should proceed on safety and not any other grounds. Landlords' consent may be withdrawn upon advice by SAG on safety grounds only.

7.8 The group works with Pride organisers and other stakeholders including the Police, council and the Fire and Rescue Service to minimise crime and disorder both within Pride events and across the city. This work includes a focus on anti-social behaviour, drugs and alcohol, licensing, organised crime, overcrowding and hate crime. In general terms this work has been successful in reducing crime and disorder within Pride Festival Events. Licensing teams worked with local businesses in advance of the event and on the day to reduce access of alcohol to young people.

7.9 Work on managing displaced activities and informal parties includes active policing of the Level and the sea front, additional provision of lighting in key areas within the city centre and the fencing of the Royal Pavilion.

Risk and Opportunity Management Implications:

7.10 The event will be subject to a full site-specific risk assessment which is signed off by the relevant statutory bodies as set out in the comprehensive event management plan.

7.11 Proposals for PVP aim to address concerns raised by the council and the emergency services after the 2013 street village party.

Public Health Implications:

7.12 In response to feedback from local residents that the Pride weekend was being driven by the consumption of alcohol, BPCIC is developing a broader based community and cultural offer.

7.13 Proactive partnership work aims to lower problems with drugs, alcohol and crime levels. Licensing teams worked with local businesses in advance of the event and on the day to reduce access of alcohol to young people. PVP included extensive work with licenced businesses to stop sales of low cost alcohol.

7.14 In Preston Park there were significant issues with groups of young people becoming intoxicated in various locations outside the main Pride entrance and in the city centre. Work will be undertaken to address these safeguarding and community safety issues, including partnership work with the police, the Safeguarding Board and the Alcohol Programme Board.

Corporate / Citywide Implications:

7.15 Pride positively contributes the city's national and international profile as a centre of equalities and as a visitor destination. The economic and wider cultural benefits of the event to the city are considerable. Proposals set out in this report support the sustainable development of the event whilst managing reputation and ensuring community safety.