



*Although a formal committee of Brighton & Hove City Council, the Health & Wellbeing Board has a remit which includes matters relating to the Clinical Commissioning Group (CCG), the Local Safeguarding Board for Children and Adults and Healthwatch.*

Title:	<b>Commissioning a Brighton &amp; Hove Ageing Well Service</b>	
Date of Meeting:	12 June 2018	
Report of:	Executive Director, Health & Adult Social Care	
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Wards Affected:	All	

### **FOR GENERAL RELEASE**

#### **Executive Summary**

The aim of this paper is to set out a proposal for the commissioning of a citywide 'Ageing Well Service', and, to seek approval from the Health & Wellbeing Board to go to tender for the new service in September 2018.

The Ageing Well Service will focus on: reducing social isolation and loneliness, promoting good health and wellbeing, preventing ill health, and enabling people to remain independent for as long as possible.

The service will be citywide and open to anyone aged 50+ but will target those older people who are identified as being most at risk of a decline in their independence and wellbeing.

This service has the potential to deliver an innovative model of preventative delivery for ageing well in Brighton & Hove, and offer a best practice model for joint health & social care commissioning, whilst also delivering efficiency savings.



## **Glossary of Terms**

BHCC – Brighton & Hove City Council

CCG – Brighton & Hove Clinical Commissioning Group

ASC – Adult Social Care

PH – Public Health

HASC – Health & Social Care

AWS – Ageing Well Service

NICE – National Institute for Health and Care Excellence

## **1. Decisions, recommendations and any options**

- 1.1 That the Board grants delegated authority to the Executive Director of Health & Adult Social Care to carry out the procurement and award of a contract for a Brighton & Hove Ageing Well Service with a term of four years.
- 1.2 That the Board delegates authority to the Executive Director of Health & Adult Social Care to extend the contract at the end of the four year term for a further period of up to two years if it is deemed appropriate and subject to available budget.

## **2. Relevant information**

### **2.1 Context:**

- 2.2 By 2030 there will be an estimated 103,000 people aged 50+ years living in Brighton & Hove – an increase of 24%
- 2.3 The numbers of people in the city aged 65+ will increase by 30%
- 2.4 Brighton & Hove has a relatively large proportion of older people living alone, and, in income deprivation
- 2.5 Health related quality of life is poorer for older people in the city than in any of our neighbouring authorities, and out of 67 district and unitary authorities in the South-East Brighton & Hove is ranked 9<sup>th</sup> worst
- 2.6 Growing old is not the same as growing infirm and people can take some control over their ageing
- 2.7 Primary prevention is cost-effective and can prevent or delay first entry into the Health and Social Care System

## **2.8 Current services:**

- 2.9 Since April 2014 health promotion and wellbeing activities for older people have been commissioned in locality hub areas across the city. Using a commissioning prospectus, partnerships of local organisations were commissioned to work together in locality areas or hubs to provide a mix of community based activities and interests, befriending services, and building based group and 1:1 activities. There are eight provider organisations working across three hub areas; East, West and Central.
- 2.10 Overall the programme has delivered well but there remain areas of the city where provision is relatively inaccessible and support fragmented.
- 2.11 Initial contracts were entered into for three years but waivers have been granted allowing the contracts to be extended to 31 March 2019. The programme has always been jointly funded by the Council and the CCG, although the proportions have changed over time and the overall programme budget has reduced.
- 2.12 Running alongside the above are three other contracted services which address the health & wellbeing of older people and which will be assimilated into the new proposed service. These are for:
- Befriending
  - Information and advice
  - Community Transport
- 2.13 There are eleven provider organisations affected by this proposal (*appendix 1*) and all current contracts will end on March 31<sup>st</sup> 2019
- 2.14 The providers have all been fully engaged and informed of this process and have had 1:1 meetings with the commissioner during Feb/March this year to discuss the proposal and to confirm that their contract will end on the above date (*appendix 2*).

## **3.1 Proposal:**

- 3.2 We are now proposing a new model, and will tender for an integrated 'Ageing Well Service' for Brighton & Hove to start delivery on 1 April 2019.
- 3.3 The AWS will focus on the following outcomes: reducing social isolation and loneliness, promoting good health and wellbeing, preventing ill health, and enabling people to remain independent for as long as possible.

- 3.4 The service will be open to anyone aged 50+ but will target those older people who are identified as being most at risk of a decline in their independence and wellbeing.
- 3.5 The service will deliver innovative primary prevention to support people to age well in Brighton & Hove, and, offer a best practice model for joint health & social care commissioning, whilst also delivering efficiency savings. The recommissioning will bring together a large number of separately funded contracts and allow for more effective commissioning and contract management.
- 4.1 The new service will:**
- 4.2 Be delivered by a partnership (of providers) with a lead provider, all working under a single contract, to deliver an integrated service of primary prevention to people aged 50+.
- 4.3 Be delivered citywide with a focus on:
- areas of the city with a greater concentration of older people living alone
  - areas with higher levels of deprivation
  - Responding to the diverse demographics of our older population e.g. LGBT and BAME older people
- 4.4 Have a single point of contact (SPOC) which is accessible to both professionals and members of the public. The SPOC will offer signposting, information and guidance on the range of activities available and support to access them, including transport provision.
- 4.5 Reduce pressure on health and social care services by working upstream to:
- Keep people well and independent and prevent or delay first entry into the health & social care system, and,
  - Prevent or delay decline in those people already in receipt of services.
- 4.6 Offer a range of evidence based activities - recommended by NICE <https://www.nice.org.uk/guidance/ng32> - which will support the health & wellbeing outcomes. This includes the provision of group and one-to-one activities such as:
- Singing programmes
  - Arts and crafts and other creative activities.

- Tailored, community-based physical activity programmes including strength and balance to reduce the risk of falling
  - Intergenerational activities involving; for example, older people helping with reading in schools or young people providing older people with support to use new technologies.
  - Multicomponent activities. For example, lunch with the opportunity to socialise and learn a new craft or skill in a community venue.
  - Citywide volunteer befriending
  - Programmes to help people develop and maintain friendships. For example, peer mentoring programmes, and programmes to learn about how to make and sustain friendships
- 4.7 Build community capacity for prevention and early intervention, utilising the substantial assets of older people in our city through engagement and co-production of activities, and provision of regular volunteering opportunities within the service.
- 4.8 Work alongside new models of care being developed around primary care and community support
- 4.9 Tackle the broad determinants of health in later life by demonstrating clear links, and access, to support for bereavement, financial insecurity, and housing tenure.
- 4.10 Proactively identify vulnerable older people and take positive action, linking with primary, secondary, and social care to ensure the service links into local pathways of support.
- 4.11 Act as a catalyst to community participation; bringing people into the service and then linking them up with, or back into, their wider communities.
- 4.12 Offer a clearly accessible information and advice service to older people, their families, and carers, which will support them to remain independent and well
- 4.13 Have an overarching branding for all activities whilst allowing individual providers to maintain their identity
- 4.14 Provide transport solutions to enable greater access to community activities.
- 4.15 Build on the best practice delivered by the existing providers, and address specific areas where they have not worked so well e.g. engaging BAME older people

## 5.1 Financial and other implications:

- 5.2 The value of the new contract will be £598,000 per year over a six year period, which represents a saving of £110,000 per year compared to existing funding.
- 5.3 The funding will come from BHCC public health (£398k) and the CCG (£200k)
- 5.4 Commissioners believe this proposal can offer a high level of social value and this is reflected in 25% of the 'quality' scoring being for social value.
- 5.5 in order to offer stability both to the service provider(s) and recipients we would like the contract duration to be six years (4 years + 2 years).
- 5.6 The provisional timetable for the procurement process is as follows:

<b>Task</b>	<b>Deadline</b>
Tender issued	3rd September
Tenders received back	October 26th
Evaluation / moderation	29th October – 14 <sup>th</sup> November
Clarification / legal checking	15 <sup>th</sup> November – 11 <sup>th</sup> December
Contract award	12 <sup>th</sup> December
Contract mobilisation	January - March
Contract start	April 2019

## 6. Important considerations and implications

Legal:

- 6.1 The council's Contract Standing Orders require that authority to enter into a contract valued at £500,000 or more be obtained from the relevant committee which in this case is the Health & Wellbeing Board.
- 6.2 This contract falls within Schedule 3 of the Public Contracts Regulations 2015 and is therefore classed as Light Touch. The value of the contract exceeds the threshold above which Light Touch Contracts are required to be advertised in the Official Journal of the European Union ( OJEU). Therefore a Prior Information Notice or a Contract Notice must be published in the OJEU setting out the process by which it is intended to award the contract.
- 6.3 The tender process must be conducted transparently and fairly to ensure equal treatment of those bidding for the contract.
- 6.4 To comply with Contract Standing Orders any contract awarded must be in the form approved by the Head of Law and executed as a deed under the common seal of the council

Lawyer consulted: Judith Fisher

Date: 17 May 2018

Finance:

- 6.5 The proposal for the Brighton and Hove Ageing Well Service means that the new contract value will be £0.598m per year. This is made up of 398k public health and 200k from the CCG.

Tenders will be requested against an agreed service specification. Both BHCC & CCG are experiencing financial challenges and both organisations are subject to annual government financial settlements which can impact on the availability of funding. However it is anticipated that financial resources will be available to enable the commissioning of the service.

Finance Officer consulted: Sophie Warburton and Debra Crisp

Date: 30/05/2018

Equalities:

- 6.6 An EIA will follow this report and its findings will inform the recommissioning process, ensuring that weaknesses in previous provision (eg: engagement with BME older people, as highlighted in section 3.20 above) are addressed and that services appropriately identify and address the needs of older people who share one or more protected characteristics.

## Supporting documents and information

### Appendix1: List of current providers affected by this proposal

<b>Provider</b>	<b>Service</b>	<b>Lead Commissioner</b>
Somerset Day Centre	Locality Based Activities	BHCC
Volunteering Matters - Lifelines	Community Activities	BHCC
Trust for Developing Communities	Community Activities	BHCC
LGBT Switchboard	Community Activities	BHCC
Impact Initiatives	Locality Based Activities	BHCC
Hangleton & Knoll project	Locality Based Activities	BHCC
Impetus	Neighbourhood Care Scheme	BHCC
Possability People	Citywide Connect	BHCC
'Time to Talk Befriending'	Befriending Service	CCG
Age UK	Information & Advice	BHCC
Community Transport Ltd	Easylink shopping service and group hire of Minibuses	BHCC

### Appendix 2: DRAFT Provider engagement report