

Subject:	Brighton & Hove Social Value Framework Update		
Date of Meeting:	9th October 2017		
Report of:	Executive Director Finance & Resources and Executive Director Neighbourhoods, Communities & Housing		
Contact Officer:	Name:	Michelle Pooley	Tel: 01273 295053
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Ward(s) affected:	All		

FOR GENERAL RELEASE

1. PURPOSE OF REPORT AND POLICY CONTEXT

- 1.1 The purpose of the report is to receive an update on how 'The Social Value Framework' and the 'Social Value Guide for Commissioners, Procurement Teams and Providers' has been used by the city council since it was approved by Policy, Resources & Growth Committee and adopted by the council in July 2016.

2. RECOMMENDATIONS

That the Committee:

- 2.1 Notes the work completed by the Communities, Equality & Third Sector and Procurement teams to progress the implementation of Social Value in Commissioning and embedding the social value approach to all aspects of the council's services.
- 2.2 Approves the delivery of training (as described in paragraph 3.6.5) for all BHCC commissioners and procurement officers, and requests an evaluation by Procurement of how this training is used in furthering social value within commissioning across the Council's departments.
- 2.3 Approves and champions a member training offer to support elected members at decision making committees to challenge how social value has been embedded in service redesign and commissioning.
- 2.4 Notes that this report will be shared with the Executive Director Health and Adult Social Care who will be asked to discuss with the NHS B&H Clinical Commissioning Group to agree that Social Value is being considered as part of developing the integrated commissioning unit.
- 2.5 Recommends that the Procurement Advisory Board requests an annual report from the Council's Procurement Team evidencing how tendering processes (as described in paragraph 3.6.6) and contract monitoring has recorded social value.

3. CONTEXT/ BACKGROUND INFORMATION

- 3.1 The Public Services (Social Value) Act 2012 set a legal requirement on public bodies to consider economic, environmental and social benefits when procuring services.
- 3.2 The Neighbourhoods, Communities, Inclusion & Equalities Committee and Policy Resources & Growth Committee endorsed the Brighton & Hove Social Value Framework (the Framework) and the Social Value Commissioner, Procurement and Providers guidance that supports social value in commissioning and procurement process, including measuring and performance monitoring, in July 2016.
- 3.3 The Framework and the Social Value Guidance was the result of the council working with Brighton & Hove NHS Clinical Commissioning Group (CCG) and Community Works participating in a national action learning programme on embedding and increasing social value in health commissioning. The programme was funded by the Department of Health and independently facilitated by the Institute for Voluntary Action (IVAR) and Social Enterprise UK.
- 3.4 The Framework explains why social value is important across public, private and third sectors, the vision for social value in the city and the social value outputs that could be achieved. It also defines the Brighton and Hove Social Value Pledge which organisations across the city will be encouraged to sign up to.
- 3.5 The guide provides a practical toolkit for how commissioners and procurement officers should apply social value in commissioning and procurement processes, including measuring and performance monitoring. It has been drafted by BHCC procurement officers with input from participants of the action learning set.
- 3.6 Following the development of the framework and guidance, further action has been taken:
 - 3.6.1 The Social Value Framework and Guidance has been published on the WAVE and Council website and Procurement Officers and Commissioners have been made aware of these documents.
 - 3.6.2 The running of a best practice seminar in March 2017 on Social Value Matters: Promoting and Mainstreaming Social Value which was attended by over 80 Council, Clinical Commissioning and Third Sector organisations. Participants learnt about the framework and how the Council's procurement team were embedding social value in their procurement processes.
 - 3.6.3 Weighted social value quality criteria is a consideration within the tendering process for all new tender exercises as part of business as usual within the Procurement Team. Although the inclusion of social value may not always be appropriate as a scored quality criterion, when it is included, the Procurement Team signpost to the Social Value Framework and Guides on the WAVE. They also have a pool of standard social value criteria to propose and advise on the appropriate weighting for such criteria. Details around the decision making to

include or exclude social value criteria is captured in the Procurement Team's tender evaluation report for high value, high risk or politically sensitive projects.

- 3.6.4 BHCC's Procurement Team is working with Orbis colleagues on the inclusion of a new Social Value Charter which is a means to calculate an estimated value, in pounds sterling, of social value criteria. The purpose is to help illustrate the socio-economic benefits to the local economy contained within the social value offers from third party suppliers.
- 3.6.5 A mini survey of nine procurement officers and twenty six council commissioners was undertaken in July 2017 to assess how many knew of and or had used the Social Value Framework and Guidance. The survey found a 100% response rate that the framework was known about and an 80% response rate that the guidance was known about. However 70% of respondents identified that they would like training and in some cases were unclear on how to evaluate social value and in some cases felt that the way social value was being explained by procurement colleagues was not always clear. Despite the information being available on the WAVE intranet pages, time and workload pressures make it difficult for commissioners to fully understand the importance and options available to them when assessing social value as part of the commissioning process. This highlights a clear need for focussed training on the subject in order to raise awareness.
- 3.6.6 An analysis of tenders undertaken since July 2016 shows that of the 30 tenders which resulted in 61 contracts 35 of the 81 (41%) included social value as part of the quality assessment. See Appendix 1. Having undertaken this assessment, procurement going forward will build into their contract recording a reporting function to identify where Social Value has been used as part of the tender specification and scoring criteria which will be reported annually to the Procurement Advisory Board.
- 3.6.7 Three half day practical trainings sessions will run in October and November 2017, delivered by Social Enterprise UK who run the national Social Value Awards and Social Value Summit which brings together commissioners and providers from across the public, private and social sectors. It looks to build cross-sector networks and partnerships, showcase best practice and builds the case for commissioning and procuring for social value.
- 3.6.7.1 One will be for procurement officers, commissioners and providers and will include a general introduction to social value: the background to it; what it means; how it can be used; what the impact can be and how to measure it. This will include group work and case studies looking at how to procure for social value using the Brighton & Hove Social Value Framework and Guidance.
- 3.6.7.2 The second would be a very practical session for procurement officers, commissioners and procurement lawyers only, looking at how to get the best social value from providers at all stages, from the design of tenders and questions, marking submitted tenders and how to manage the social value clauses of a contract once it's been awarded. This could be based on an example service or reviewing one that's already been commissioned by the LA/CCG as well as looking at how other areas have approached this.

Attendees will be asked to submit questions before the session so as to address any specific queries they have and there is a chance to have a legal expert to address any concerns around legalities.

3.6.7.3 The third is a separate session for the Social Enterprise and Voluntary and Community Sector to focus on their understanding of social value and Brighton & Hove's Social Value framework and Guidance. This would include practical group work on how to present their social value when bidding for tenders and how to measure social value.

3.7 Between December 2017 and March 2018, procurement and commissioners will look at working with the Economic Partnership to deliver a bespoke approach to securing business commitment to social value.

4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS

4.1 An option to do nothing was considered, however there could be a risk of legal challenge as Council may not be able to evidence its due consideration of Social Value as required in the legislation. The implementation of training and support for officers is a minimum mitigating factor.

4.2 An option to have officers read the Framework and Guidance as part of their ongoing job role could be an option if the council has a lack of resource to support this work, however this would mean that there is no overall council wide agreed implementation of Social Value.

5. COMMUNITY ENGAGEMENT & CONSULTATION

5.1 The Social Value work was conducted using a co-produced approach in line with the Community Engagement Framework. This consisted of an action learning set from September 2015 to March 2016 facilitated by IVAR and included a range of Voluntary and Community Organisations, Social Enterprise organisations, B&H City Council and Brighton & Hove NHS Clinical Commissioning Officers.

5.2 As indicated above the need for the training was established through an online survey of all commissioners and procurement officers which identified that training was and is something that council officers want.

CONCLUSION

6.1 The Social Value Act provides a tool to maximise the impact of public sector funding in the context of severe public procurement cost saving pressures, and a way to think about public services in a more coherent way that plays into the redesign of services starting to emerge as a result of these pressures.

6.2 A further progress report on the impact of the Framework and the Guide, and signatories to the Pledge will be provided to the NICE committee and to the Members Procurement Advisory Group in 12 months.

7. FINANCIAL & OTHER IMPLICATIONS

Financial Implications

- 7.1 The cost of training for officers and members is included in the 2017/18 budget for Communities, Equalities and Third Sector within the Neighbourhoods, Communities and Housing Directorate.
- 7.2 The inclusion of the possible social value of projects should enable better assessment of full costs and benefits of projects and policies, enhancing decision making.

Finance Officer Consulted: Monica Brooks

Date: 04/09/17

Legal Implications:

- 7.3 The Public Services (Social Value) Act 2012 (the Act) requires contracting authorities to consider at the pre-procurement stage of any services contract which exceeds EU threshold to consider how what is being procured might improve the economic, social and environmental well-being of an area and how the authority might secure that improvement in the procurement process itself..
- 7.4 In February 2015, the Cabinet Office published a review of the Act by Lord Young which highlighted concerns that there have been inconsistent practices both in defining social value and determining how and when to include it in the procurement process. The work outlined in this report will continue to support more effective use of the Social Value Act in commissioning.

Lawyer Consulted: Elizabeth Culbert

Date: 11/09/2017

Equalities Implications:

- 7.5 Opportunities for a range of social, economic and environmental benefits to people in relation to their protected characteristics are integrated into the way Social Value works in practice. "Being Inclusive" is a central principle of our approach. The training and development will further help staff to use the guidance to best effect. Equality priorities for the city will be factored into the social value training and indicators implemented as part of contracts.

Sustainability Implications:

- 7.6 There are no direct environmental impacts arising from this report, however as the social value policy will provide for environmental benefits as part of its embedding in council procurements, there are likely to be significant benefits arising from its adoption.
- 7.7 Sustainability priorities for the city have been factored into the social value outcomes included in the Framework.

Crime & Disorder Implications:

- 7.8 Community safety priorities have been factored into the social value outcomes so that the social value outcomes can be used in commissioning.

Risk and Opportunity Management Implications:

- 7.9 Having a more combined effort across the public, private and third sectors on social value should help to increase the impact of public funding in the city. With significant physical regeneration projects in the pipeline, the use of social value (social, economic and environmental impacts) can and should have significant benefits not to be missed.

Public Health Implications:

- 7.10 Social Value adds real value to tackling the wider determinants of health and will be actively targeted at those who are most vulnerable and live in some of our more deprived neighbourhoods.
- 7.11 Public health priorities have been factored into the social value outputs included in the Framework.

Corporate / Citywide Implications:

- 7.12 The training will help embed the Framework and Guide in commissioning across the council, albeit affecting different services and commissions depending on their value, scale and complexity. Assuming the other members of the City Management Board sign up to the Framework and Pledge in due course these will go on to have significant impact on public expenditure across the city and consequently impacting on businesses, community and voluntary group all across the city.

**NEIGHBOURHOODS,
INCLUSION, COMMUNITIES &
EQUALITIES COMMITTEE**

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Appendix 1: Tenders where Social Value has been included in Tender Questions & in Contract Management July 2016 onwards

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC - 007625	BHCC DR Bike Share Scheme	15/11/2016	30/04/2024	Yes		8000000	OJEU	Open	Hourbike Ltd
BHCC - 007457	BHCC HP Home Improvement Agency (2017)	01/06/2017	31/05/2020	Yes	Yes	280000	OJEU	Open	Mears Limited
BHCC-005250	BHT support for People with Complex Needs	01/04/2017	31/08/2017	Yes	Yes	920833	OJEU	Restricted	Brighton Housing Trust
BHCC-013239	Youth Service Grant Agreement - Hangleton, Portslade and West Hove	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	The Hangleton & Knoll Project (lead), YMCA (partner)
BHCC-013239	Youth Service Grant Agreement - Whitehawk and the Deans	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	Trust for Developing Communities (lead), The Deans Youth Project, Impact Initiatives (partners)
BHCC-013239	Youth Service Grant Agreement - Moulsecomb and Patch	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	The Trust for Developing Communities (lead) Impact Initiatives, Albion in the Community, Extratime, Friends, Families and Travellers, Bevendean Activities Group (partners)
BHCC-013239	Youth Grant Agreement - Central Brighton & Hove	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	Brighton Youth Centre (lead), Young Peoples Centre, Tarner Project, Youth Advice Centre (partners)

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC-013239	Youth Grant Agreement - LGBTU	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	Friends, Families and Travellers, Bevendean Activities Group (partners)
BHCC-013239	Youth Grant Agreement - BME	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	Black and Minority Ethnic Young People's Project
BHCC-013239	Youth Grant Agreement - Disabilities	01/04/2017	31/03/2020	Yes	Yes		Non-OJEU	Grant	Extratime
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Advice Matters	01/04/2017	31/03/2020	Yes	Yes	649344	Non-OJEU	Grant	Citizen Advice Brighton & Hove , Money Advice Plus, Brighton Housing Trust, St Luke's Advice Service, Youth Advice Centre
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20 Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	89323	Non-OJEU	Grant	BHT , Food Partnership, Fareshare
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20 Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	44619	Non-OJEU	Grant	Impetus , ADHD Aware
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20 Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	138380	Non-OJEU	Grant	Oasis, BHT Threshold
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20 Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	87766	Non-OJEU	Grant	MindOut, AllSorts
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20 Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	34607	Non-OJEU	Grant	Lunch Positive , Mindout, SHNEC, Pavilions, THT, SB, BHCC Health Trainers, B&S Uni Hospitals NHS Trust, LGBT CS forum, CHIVSS

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20 Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	99592	Non-OJEU	Grant	Impetus , Somerset Day Centre, TDC, LGBT Switchboard, Sussex Interpreting Service
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 1:	01/04/2017	31/03/2020	Yes	Yes	260140	Non-OJEU	Grant	Rise, Survivors Network
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 2:	01/04/2017	31/03/2020	Yes	Yes	152594	Non-OJEU	Grant	Carousel, Same Sky
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 2:	01/04/2017	31/03/2020	Yes	Yes	85064	Non-OJEU	Grant	Brighton Women's Centre , Mother Uncovered
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 2:	01/04/2017	31/03/2020	Yes	Yes	60655	Non-OJEU	Grant	YMCA Downslink, Sussex Nightstop
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 2:	01/04/2017	31/03/2020	Yes	Yes	80426	Non-OJEU	Grant	Amaze, Extratime
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 3:	01/04/2017	31/03/2020	Yes	Yes	176280	Non-OJEU	Grant	The Bridge, HKP, Whitehawk Inn
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 3:	01/04/2017	31/03/2020	Yes	Yes	96002	Non-OJEU	Grant	Friends Families and Travellers , TDC
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 4:	01/04/2017	31/03/2020	Yes	Yes	66935	Non-OJEU	Grant	Stay Up Late , Impetus, Carers Centre

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 4:	01/04/2017	31/03/2020	Yes		22614	Non-OJEU	Grant	Albion in the Community , Age UK
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: Strategic Outcome 5:	01/04/2017	31/03/2020	Yes		153906	Non-OJEU	Grant	Food Partnership , Real Junk Food Partnership, FareShare, Food Matters
BHCC - 009863	Communities & 3rd Sector Prospectus 2017-20: 2. Partnership between generic and specialist capacity building services, community development, Healthy Neighbourhood Fund and Engagement Organisations. Includes Engagement lots CE1 to 3.	01/04/2017	31/03/2020	Yes		2608991	Non-OJEU	Grant	Community Works , Trust for Developing Communities, Resource Centre, HKP, Serendipity, Faith in Action, LGBT Switchboard, BME Consortium Liaison Group (BMECP, MOSAIC and BMEYPP), LGBT Working to Connect, Friends Families and Travellers, Clare Project, Sussex Interpreting Services,
BHCC - 009863	Parent and Carer Engagement	01/04/2017	31/03/2020	Yes		154191	Non-OJEU	Grant	Amaze, Carers Centre
BHCC - 009863	Disability Engagement	01/04/2017	31/03/2020	Yes		130943	Non-OJEU	Grant	Possability People, Enhance UK
BHCC - 009863	Older People Engagement	01/04/2017	31/03/2020	Yes		66000	Non-OJEU	Grant	Age UK, Carers Centre
BHCC - 009863	Young People's Engagement	01/04/2017	31/03/2020	Yes		58200	Non-OJEU	Grant	YMCA DL, Allsorts, Extratime, BMEYPP
BHCC - 009863	Mental Health Engagement	01/04/2017	31/03/2020	Yes		118293	Non-OJEU	Grant	Mind, YMCA DL
BHCC - 009863	Learning Disabilities Partnership and Engagement	01/04/2017	31/03/2020	Yes		174000	Non-OJEU	Grant	Speakout, Impetus, Amaze

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC - 009863	Lay assessors	01/04/2017	31/03/2020	Yes		39000	Non-OJEU	Grant	Impetus, Healthwatch B&H CIC
BHCC - 009863	Moneyworks – Community Banking Partnership	01/04/2017	31/03/2020	Yes		569999	Non-OJEU	Grant	Citizens Advice B&H , St Luke's Advice Service, East Sussex Credit Union, BHT Advice Centre, Brighton Unemployed Centre Families Project, Whitehawk Inn, The Bridge, Money Advice Plus, Hangleton & Knoll Project, Possability People
BHCC - 011088	BHCC RM Innovation fund to support the B&H Mental Health and Wellbeing Strategy (Year 3)	Currently being tendered		Yes	Yes				Provider to be confirmed
BHCC - 008493	BHCC SC The Supply of Two Refuse Collection Vehicles - Mini Competition	Currently being tendered		Yes	Yes				Provider to be confirmed
BHCC - 008673	BHCC SC mini-competition for a MWB Steam Cleaner Vehicle	Currently being tendered		Yes	Yes				Provider to be confirmed
BHCC - 008677	BHCC SC mini-competition for four subcompact pavement sweepers	Currently being tendered		Yes	Yes				Provider to be confirmed
BHCC - 009633	BHCC TB Brighton Museum Cafe	Currently being tendered		Yes	Yes				Provider to be confirmed

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC - 006810	BHCC HP ESPO Framework 24 Laundry Services for Seniors Housing	01/01/2017	31/12/2024			215712	OJEU	Mini competition	James Armstrong & Co Ltd
BHCC - 007361	BHCC HP Removal and Storage of Tenant and Homeless Persons Possessions	01/05/2017	30/04/2022		Yes	0	OJEU	Open	Edward Baden Ltd
BHCC - 016145	BHCC Royal Pavilion Estate: Conservation Plan and Management and Maintenance Plan	Currently being tendered			Yes				Provider to be confirmed
BHCC - 007463	BHCC JF 4450 CARDEN & MIDDLE STREET	26/07/2017	02/09/2017			193324	Non-OJEU	Restricted	Invictus Roofing Ltd
BHCC - 006398	BHCC SW Consultancy for Greater Brighton One Public Estate Programme Application	06/07/2016	29/07/2016			25000	Non-OJEU	Other	Marshall Regen Ltd
BHCC - 006788	BHCC SW Design, implementation and migration to Office 365 E3	11/11/2016	10/11/2017			164010	Non-OJEU	Open	Core Technology Systems (UK) Limited
BHCC - 007231	BHCC SW Digital Signage for Brighton & Hove Community Libraries	01/02/2017	31/07/2017			24215	Non-OJEU	RFQ	GV Multi Media Ltd
BHCC - 007877	BHCC SW Management of Brighton and Hove's Music and Arts Service	30/06/2017	29/06/2022			0	OJEU	Restricted	Brighton Dome & Festival Limited
BHCC - 006808	BHCC SW Renewal of Achieve CEM solution	14/11/2016	13/11/2017			71200	Non-OJEU	Negotiated	Firmstep

Contract Reference	Contract Title	Start Date	End Date	Social Value Tender	Social Value Assessed in Contract	Total Contract Value	Process	Procedure	Supplier
BHCC - 005374	Carelink telecare system maintenance	18/02/2014	17/02/2021			34030	Unclassified	Open	Jontek Ltd
BHCC - 005384	Cashless payment for schools - school dinners	01/08/2015	31/07/2017			50000	Non-OJEU	Open	ParentPay Limited
BHCC - 007199	Tower House Consultation	01/01/2017	31/05/2017			6000	Non-OJEU	Other	Possability People
BHCC - 013553	BHCC GG St James House Common Area Windows	Currently tendered							Provider to be confirmed
BHCC - 013106	BHCC GG St James House, Brighton - Window Repairs	Currently tendered							Provider to be confirmed
BHCC - 009822	BHCC HP Construction Related Consultancy Dynamic Purchasing System	Currently being tendered							Provider to be confirmed
BHCC - 007222	BHCC HP Emergency Temporary Accommodation and Management Services DPS	Currently being tendered							Provider to be confirmed
BHCC - 007488	BHCC HP Long Term/Settled Temporary Accommodation DPS	Currently being tendered							Provider to be confirmed
BHCC - 012763	BHCC JF 4440 DROVE ROAD BOILER	Currently tendered							Provider to be confirmed
BHCC - 013013	BHCC SL Housing Services Building Surveyor services	Currently tendered							Provider to be confirmed
BHCC - 014255	BHCC SP Design Services for Manor Hill	Currently tendered							Provider to be confirmed

