Open Space Hire (refer to 4.6 of the Open Spaces Strategy)

| No. | Policy | What we have done | Next Steps | Lead Person/s | Time frame |
|-----|--|--|--|---------------|---------------|
| a) | Maximise income from third party activities in parks where there is a strong business case to do so, where conflicts with other strategic aims can be mitigated, and taking account of potential equalities impacts. | Spoken with two events organisers regarding their events and contributing more to Cityparks as their income increases. At present Events income used to restore open spaces after event use creates a shortfall for Cityparks to return the site to the appropriate standard. This incurs a loss of amenity on heavily used grasses areas e.g. Old Steine, The Level, Hove Lawns. | i. Engage with colleagues in Cityclean to ensure events are covered by street cleansing staff where necessary. ii. Identify the real cost to parks where events have impact on infrastructure e.g. to identify a more accurate remuneration figure for grassed areas. | IT PPT | Jun- Nov |
| No. | Action | What we have done | Next Steps | Lead Person/s | Time frame |
| 1. | Property assets in parks and open spaces are currently undergoing review to test the commercial opportunities for them. | Ongoing work with sports buildings and sports groups to investigate new lease and maintenance contracts. (See Outdoor Sport page). Initial market exploration with Preston Park Men's Bowls Pavilion, after consultation with the Friends of Preston Park. The proposal here is to ring fence income to protect Bowls across the city. | Ongoing work with third sector organisations to investigate new lease/maintenance contracts | RW IS | Ongoing |

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| 2. | Explore appropriate sites for commercial markets in parks and open spaces where this does not compete with existing commercial operations. | Started conversation with the University of Sussex regarding innovation hubs utilising existing parks buildings and contacted 'Platform 9', who specialise in managing and leasing workspaces. Ongoing reviews of existing markets/food events and sites ranging from the open spaces market, the new monthly market on the Level and the Foodies Festival | a) Awaiting appointment of Market Manager to develop plan for markets in appropriate sites. This position will be managed by Ian Taylor in the Events Team following a corporate study on markets last year, which identified their potential capacity for income growth. | PPT/IT Market Manager | |
|----|--|---|---|-----------------------------|-----------------|
| 3) | Investigate greater opportunities for mobile catering concessions for example, coffee or ice cream. | Options to be looked at as part of existing site developments which have section 106 funding such as St Nicholas Churchyard. | Complete design work for St Nicholas and explore viability of temporary coffee and or ice cream offer in or near play area | PPT Events Manager | June-Dec |
| 4) | Explore potential for clinical or medical centre use of parks buildings with CCG. | Discussion started with Public health colleagues regarding new medical centres in parks. | a) Further meeting/s with public health, CCG to be organised. | PPT CCG | June onwards |