

## **Appendix C - Preston Village Resident Parking Scheme Consultation Report November 2016**

### **Background**

The council has received a number of complaints and petitions from residents about parking issues in the Preston Village Area. Parking pressures for local residents, visitors and businesses have increased following the introduction of parking schemes in neighbouring areas.

The council has now prepared proposals for a residents parking scheme in the Preston Village area. Residents were given the option of a full scheme with enforcement from 9am to 8pm or a light touch scheme with different hours of operation (usually 2 separate hours in the day eg 10am to 11am and 2pm to 3pm but specific times are to be agreed). Both options would be available for five or seven days (Monday to Friday or Monday to Sunday). The consultation was open from 3 October to 11 November 2016.

### **Headline Findings**

The consultation achieved a 36.6% response rate.

111 (53.1%) of respondents were in favour of a Residents' Parking Scheme in the area and 98 (46.9%) of respondents were against a Residents' Parking Scheme.

101 (51.3%) favoured a full scheme and 98 (48.7%) a light-touch scheme.

65 (32.8%) favoured a Monday to Sunday scheme and 133 (67.2%) of respondents favoured a Monday to Friday scheme.

### **Methodology**

The Brighton and Hove City Council Land and Property Gazeteer was used to provide 571 property addresses in the proposed scheme boundary for the Preston Village area. An information leaflet, detailed maps, a questionnaire and a prepaid envelope for reply was sent to each address. Respondents were also invited to complete the survey online via the council's Consultation Portal should they wish to. 91.5% of responses were received by mail and 8.5% on line. The consultation was advertised on the council's website, via social media and by a press-release to local media.

Plans could be viewed at an unstaffed exhibition at the: Parking Information Centre, Hove Town Hall: Monday 3 October to Friday 11 November - from 10am to 4.30pm, Monday to Friday and 9am to 1pm on Saturdays.

An officer was also available to take 'phone calls from those who had specific questions about the consultation.

## Results

212 valid responses<sup>1</sup> were received from within the proposed scheme boundary giving a response rate of 36.6%.

### Q1 Would you like your area to be considered for a residents parking scheme?

Response Base = 209

| Yes    |      | No     |      | Total |
|--------|------|--------|------|-------|
| Number | %    | Number | %    |       |
| 111    | 53.1 | 98     | 46.9 | 209   |

### Q2 If a scheme were to go ahead which option would you prefer?

Response Base = 197

| Full scheme 9am to 8pm |      | Light touch scheme (two periods during the day 10am-11am and 2pm-3pm for example) |      | Total |
|------------------------|------|---|------|-------|
| Number                 | %    | Number  | %    |       |
| 101                    | 51.3 | 96  | 48.7 | 197   |

### Q3 If a scheme were introduced would you prefer?

Response Base = 198

| Monday to Sunday |      | Monday to Friday |      | Total |
|------------------|------|------------------|------|-------|
| Number           | %    | Number           | %    |       |
| 65               | 32.8 | 133              | 67.2 | 197   |

<sup>1</sup> 18 responses were removed from the analysis for the following reasons: 7 were duplicate cases, 7 were from outside the area and 4 gave no address.

**Results on a street by street basis were as follows:**

| Street           | Number properties mailed | Number responses | Response rate % | Yes        |             | No        |             |
|------------------|--------------------------|------------------|-----------------|------------|-------------|-----------|-------------|
|                  |                          |                  |                 | Number     | %           | Number    | %           |
| Clermont Road    | 59                       | 30               | 50.8            | 17         | 56.7        | 13        | 43.3        |
| Clermont Terrace | 99                       | 43               | 43.4            | 19         | 44.2        | 24        | 55.8        |
| Cumberland Road  | 70                       | 34               | 48.6            | 25         | 73.5        | 9         | 26.5        |
| Home Road        | 2                        | 1                | 50.0            | 0          | 0           | 1         | 100         |
| Lauriston Road   | 43                       | 21               | 48.8            | 17         | 81.0        | 4         | 19.0        |
| Middle Road      | 43                       | 15               | 34.9            | 9          | 60.0        | 6         | 40.0        |
| North Road       | 35                       | 10               | 28.6            | 8          | 80.0        | 2         | 20.0        |
| Preston Road     | 145                      | 24               | 16.6            | 6          | 25.0        | 18        | 75.0        |
| South Road       | 41                       | 20               | 48.8            | 3          | 15.0        | 17        | 85.0        |
| Station Road     | 34                       | 11               | 32.4            | 7          | 63.0        | 4         | 36.4        |
| <b>Total</b>     | <b>571</b>               | <b>209</b>       | <b>36.6</b>     | <b>111</b> | <b>53.1</b> | <b>98</b> | <b>46.9</b> |

**Q4 Respondents were asked whether they are a resident, a business owner or manager or work in the area. (Respondents could tick more than one option).**

|  | Number of responses |
|--|---------------------|
| Resident   | 183                 |
| Business owner or manager  | 20                  |
| Work in the area   | 13                  |
| Other (includes care for people in area, use facilities in area) | 0                   |

**Q5 How many cars in your household?**

| No. of cars  | Number of responses |
|--------------|---------------------|
| 0            | 14                  |
| 1            | 109                 |
| 2            | 57                  |
| 3            | 6                   |
| 4 or more    | 2                   |
| <b>Total</b> | <b>188</b>          |

**Q6a What type of business do you own or manage in the area?**

| <b>What type of business?</b>  | <b>Number of responses</b> |
|--|----------------------------|
| Retail outlet  | 3                          |
| Office-based   | 13                         |
| Other includes:<br>Dental practice/ lab, hairdresser, property maintenance, psychotherapy, taxi driver | 8                          |
| <b>Total responses</b>   | <b>24</b>                  |

**Q6b How many vehicles are directly associated with your business?**

| <b>No. of vehicles</b> | <b>Number of responses</b> |
|------------------------|----------------------------|
| 0                      | 5                          |
| 1                      | 6                          |
| 2                      | 3                          |
| 3                      | 2                          |
| 4 or more              | 6                          |
| <b>Total</b>           | <b>22</b>                  |

## Q7 Any further comments?

An open text box enabled respondents to add comments. These comments were grouped together and themed as follows:<sup>2</sup>

| Comments made  | Number of times mentioned |
|--|---------------------------|
| No need for a scheme/ Unnecessary  | 26                        |
| In favour because of current parking difficulties/ general positive comments       | 22                        |
| Don't want to pay for parking  | 12                        |
| Problems are caused by too many business vehicles, no room for residents           | 11                        |
| This will stop long term parking   | 11                        |
| Don't want Double yellow lines across driveways                                    | 6                         |
| Not enough residents parking spaces in this scheme/ will need more than one permit | 6                         |
| This is a money making exercise  | 5                         |
| Concerned about the cost of visitor parking  | 4                         |
| Have concerns about displacement   | 4                         |
| Scheme needs to be strictly enforced   | 4                         |
| Need employee/ business permits  | 3                         |
| Concerns that the scheme will adversely affect businesses                          | 2                         |
| Don't want P&D signs   | 2                         |
| Enforce current illegal parking  | 2                         |
| General negative comments  | 2                         |
| More Pay & Display areas needed  | 2                         |
| Need scheme as soon as possible/ too long to wait                                  | 2                         |
| Not enough visitor permits   | 2                         |
| Want marked bays   | 2                         |

<sup>2</sup> Figures show the amount of times a themed comment was mentioned.

## Demographic Information

### Gender

| Gender       | Number     | %          |
|--------------|------------|------------|
| Male         | 72         | 47.7       |
| Female       | 78         | 51.7       |
| Other        | 1          | 0.7        |
| <b>Total</b> | <b>151</b> | <b>100</b> |

| Do you identify as the gender you were assigned at birth? | Number     | %          |
|---|------------|------------|
| Yes   | 133        | 98.5       |
| No  | 2          | 1.5        |
| <b>Total</b>  | <b>135</b> | <b>100</b> |

### Age

| Age          | Number     | %          |
|--------------|------------|------------|
| 18-24        | 6          | 4.3        |
| 25-34        | 24         | 17.0       |
| 35-44        | 25         | 17.7       |
| 45-54        | 33         | 23.4       |
| 55-64        | 20         | 14.2       |
| 65-74        | 22         | 15.6       |
| 75+          | 11         | 7.8        |
| <b>Total</b> | <b>141</b> | <b>100</b> |

### Disability

| Disability    | Number     | %          |
|---------------|------------|------------|
| Yes, a little | 13         | 9.3        |
| Yes, a lot    | 10         | 7.1        |
| No            | 117        | 83.6       |
| <b>Total</b>  | <b>140</b> | <b>100</b> |

Of those who answered “yes”, disabilities were as follows:

| Please state the type of impairment which applies to you. | Number    |
|---|-----------|
| Physical impairment                                       | 6         |
| Sensory impairment  | 2         |
| Learning disability/ difficulty                           | 0         |
| Long-standing illness                                     | 2         |
| Mental health condition                                   | 4         |
| Development condition                                     | 0         |
| Autistic Spectrum   | 0         |
| Other   | 0         |
| <b>Total</b>  | <b>14</b> |

| Ethnicity              |   | Number     | %          |
|------------------------|---|------------|------------|
| White                  | White English/ Welsh/ Scottish/ Northern Irish/ British | 132        | 86.8       |
|                        | White Irish   | 3          | 2          |
|                        | Gypsy or Irish Traveller                                | 0          | 0          |
|                        | Any other white background                              | 10         | 6.6        |
| Asian or Asian British | Bangladeshi   | 0          | 0          |
|                        | Indian  | 0          | 0          |
|                        | Pakistani   | 1          | 0.7        |
|                        | Chinese   | 1          | 0.7        |
|                        | Any other Asian background                              | 2          | 1.3        |
| Black or Black British | African   | 1          | 0.7        |
|                        | Caribbean   | 1          | 0.7        |
|                        | Any other Black background                              | 0          | 0          |
| Mixed                  | Asian & White   | 0          | 0          |
|                        | Black African & White                                   | 0          | 0          |
|                        | Black Caribbean & White                                 | 0          | 0          |
|                        | Any other mixed background                              | 1          | 0.7        |
| Any other ethnic group | Arab  | 0          | 0          |
|                        | Any other ethnic group                                  | 0          | 0          |
| <b>Total</b>           |   | <b>152</b> | <b>100</b> |

| Sexual Orientation     | Number     | %          |
|------------------------|------------|------------|
| Bisexual               | 2          | 1.6        |
| Gay Man                | 8          | 6.3        |
| Heterosexual/ straight | 113        | 88.3       |
| Lesbian/ Gay Woman     | 4          | 3.1        |
| Other                  | 1          | 0.8        |
| <b>Total</b>           | <b>128</b> | <b>100</b> |

| Religious Belief                        | Number     | %          |
|---|------------|------------|
| I have no particular religion or belief | 71         | 52.2       |
| Buddhist                                | 2          | 1.5        |
| Christian                               | 41         | 30.1       |
| Hindu                                   | 0          | 0          |
| Jain                                    | 0          | 0          |
| Jewish                                  | 0          | 0          |
| Muslim                                  | 4          | 2.9        |
| Pagan                                   | 1          | 0.7        |
| Sikh                                    | 0          | 0          |
| Agnostic                                | 2          | 1.5        |
| Atheist                                 | 13         | 9.6        |
| Other                                   | 2          | 1.5        |
| Other philosophical belief              | 0          | 0          |
| <b>Total</b>                            | <b>136</b> | <b>100</b> |

| <b>Are you a carer</b> | <b>Number</b> | <b>%</b>   |
|------------------------|---------------|------------|
| Yes                    | 11            | 7.9        |
| No                     | 129           | 92.1       |
| <b>Total</b>           | <b>140</b>    | <b>100</b> |

| <b>If yes, do you care for a:</b> | <b>Number</b> |
|-----------------------------------|---------------|
| Parent                            | 6             |
| Partner or Spouse                 | 2             |
| Child with special needs          | 3             |
| Friend                            | 0             |
| Other family member               | 0             |
| Other                             | 0             |
| <b>Total</b>                      | <b>11</b>     |

| <b>Armed Forces</b>  | <b>Yes</b>    |          | <b>No</b>     |          |
|--|---------------|----------|---------------|----------|
|  | <b>Number</b> | <b>%</b> | <b>Number</b> | <b>%</b> |
| Are you currently serving in the UK armed forces?  | 0             | 0        | 122           | 100      |
| Have you ever served in the UK armed forces?   | 8             | 6.4      | 117           | 93.6     |
| Are you a member of a current or former serviceman or woman's immediate family/ household? | 1             | 0.8      | 120           | 99.2     |

## Appendix

18 responses were removed from the analysis as they fell into the following categories:

- Duplicates (only one responses per household was included)
- Responses from residents outside the area
- Responses where no address was given

There was a 50/50 split of these responses for/ against the introduction of a parking scheme in the Preston Village Area as shown in the table below:

| Why removed from main report | In favour of parking scheme |             | Not in favour of parking scheme |             | Total     |
|------------------------------|-----------------------------|-------------|---------------------------------|-------------|-----------|
|                              | Number                      | %           | Number                          | %           |           |
| Duplicates                   | 4                           | 57.1        | 3                               | 42.9        | 7         |
| Outside the area             | 4                           | 57.1        | 3                               | 42.9        | 7         |
| No address given             | 3                           | 75.0        | 1                               | 25.0        | 4         |
| <b>Total</b>                 | <b>7</b>                    | <b>50.0</b> | <b>7</b>                        | <b>50.0</b> | <b>18</b> |

